

# Software Engineering

Through the eyes of a hacker,  
academic, employee, and CEO

Chad Spensky

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Founder and CEO of Allthenticate





# My Journey

**1990s:** Internet pirate, hacker, and master tinkerer

**2004-2008:** College student at Pitt

**2008-2011:** PhD student (and dropout) at UNC - Chapel Hill

**2012-2015:** Research Staff at MIT Lincoln Laboratory (DoD work)

**2015 - Present:** PhD student at UCSB in the SecLab

**2015 - Present:** Member of Shellphish (CTF team)

**2019 - Present:** CEO and Founder of Allthenticate



# Software Engineering

My definition:

*Building software that is built to last, easy to share, amenable to collaboration, and has long-term maintenance in mind.*



# Software Engineering for Hackers

**Alias:** Shortman

**Skills:** Site Tech, Eggdrop programmer, Founder of the best “precheck” in “the scene”

**Programming Languages:** SQL, HTML, TCL, some C, mIRC scripting





# Software Engineering for Hackers

**Version Control:** Hard No

**Budget:** Unlimited games and movies

**Hosting provider:** My basement server

**Developers:** Me

**Release structure:** as needed

**Format:** tarball with I33t README file, ASCII art was more important than content



# Other high-school projects

**Porganizer:** Visual Basic .NET program that prints your weekly or daily schedule in the morning

**Porganizer on the Go:** An online organizer that interfaced over SMS to keep track of calendar events (pre-G Calendar)

**Carputer:** An in-car-computer that would automatically sync my downloaded mp3 files with my computer (pre iPhone)

**r0x0rs.us:** An online video upload site, targeted at funny videos (pre YouTube and CollegeHumor)

**Music Anywhere:** An in-home networked media player to play music in every room (pre Sonos)

**XBOX Modding:** A fun side business



# Tooling: Highschool Hacker

mIRC (Polaris plugin)

Writing websites in Notepad.exe

Scripting in pico and vim

Hard drives and partitions everywhere

Soldering Iron



# Undergraduate

**Degrees:** B.S. in CS (Honors), B.S. in Mathematics, Minor in Economics

**My take:** Universities can kill creativity

Learned a lot of “science”

Learned how to pronounce computer terms (e.g., “my-SEE-QUAL” and “TICKLE”)

Stopped “engineering” things, and had effectively zero side projects

Attended some epid parties, and made some great friends

**Software Engineering Required:** No





# Tooling: Pitt

Eclipse (Pitt was a Java school)

Still doing stuff in Notepad, because it thought it was l33t

Books and pencils...



# Graduate School (round 1)

**Degrees:** M.S. in Computer Science (Security), Ph.D. Dropout

**My take:** Graduate school can be amazing if you like the project that you are working on

You actually have time to build something great

Too much emphasis on “science” and “research,” which are very poorly defined

Tried to organize a class to teach *git* after my internship; it didn't happen

**Software Engineering Required:** Yes! (but no one seems to think so)



# Tooling: UNC-CH

Dropbox to sync files with home computer

Subversion for version control

No shared repositories in our group

Definitely no test scripts

Bugs galore



# MIT Lincoln Laboratory

**Title:** Associate Staff in the Cyber System Assessments (Offensive) Group

**My take:** The best environment to be in as a software developer

Very interesting projects

Smallish teams (2-20)

Prototypes do not have to be “production” quality

**Software Engineering Required:** Definitely! (I felt very ill-prepared)



# Tooling: MIT LL

Holy resources! I got my own 7 server cluster (~24 cores each) with a single email

Introduced to Github Enterprise

Tiled window managers! A must!

Equipment makes a huge difference

2 OS > 1: One pretty, one useful



# Top Secret Engineering

**Title:** [REDACTED]

**My take:** The internet is amazing!

Things come in, but never come out

No internet

Every tool needs to be approved (and takes forever to approve)

What the heck is **git archive**?

**Software Engineering Required:** You betcha



# Tooling: TS

DVD Burners

Programming books! (They actually exist...)

Offline versions of online docs

Thinking on your feet is critical

You better “really” know your programming languages



# Graduate School (round 2)

**Degrees:** Ph.D. in Computer Science (Securing and Analyzing Embedded Systems)

**My take:** Got to work on some really awesome, complicated problems

Repeatability is really important

Experiments and continuous integration (CI) aren't very different

Open-sourcing code makes you a better programmer (others will see it)

Submodules are a must!

**Software Engineering Required:** Yes! (but no one seems to think so)





# Tooling: UCSB

Time to “pro up”

I3 + Terminator

Pycharm, Clion, ... (IntelliJ)

TexShop

Internal Gitlab

direnv + virtualenv a must have



# CTF Player

**Title:** N00b hacker

**My take:** An incredible experience to a lot about alot in very little time

Like drinking computer science from a fire hose

Much more than just “hacking”

Stresses your knowledge about how computers work (like... that the even turn on)

**Software Engineering Required:** Maybe?



# Software Engineering in a CTF

Speed over correctness

Correctness is extremely important

Speed is also important

Extensibility isn't important, but it also might be

**from pwntools import \***



# Tooling: Shellphish

**IDA Pro, Ghidra, Binary Ninja, Radare:** Collaboration is a mess!

**Git** with some special sauce to “throw” exploits to “grill” the other teams

**Slack or Discord** with a different channel for every challenge

**Physical separation of teams** for each challenge

**Complicated** networks for sharing “floor” data with people in the suite



# Intern at IBM Research

**Title:** PhD Research Intern

**My take:** Big things move slowly and have a lot of moving parts

The resources were incredible! More cores than you could ever want

Lots of amazing coworkers and internal knowledge

Took 3 months to acquire the hardware required for my research

**Software Engineering Required:** Yes. This has to work on my computer back at UCSB



# Tooling: IBM Research

Apparently you can do software development on a Mac, although I wouldn't recommend it

SizeUp (kind of allows for tiled windows)

Starting to doing VIM practice to pro up

VS Code! Love it. (but not for the Python yet)

Parallelizing Python is way to hard, still

Spent my evenings re-organizing git repositories for my real passion...



# **What am I doing with all of this knowledge?**

(Insert impressive company pitch here)



# Allthenticate

**More Security. Less Burden.**

A smartphone-based solution.



A man with a beard and dark hair is sitting on a balcony, looking at a laptop. He has a stressed expression, with his hand on his head. In the background, a woman is sitting at a desk, working on a laptop. The scene is dimly lit, suggesting dusk or dawn. The text "Authentication is making us miserable." is overlaid in white on the image.

Authentication is making us miserable.



# It's time for a revolution.



**76%** of businesses were victims of **phishing** last year

Avg. cost of data breaches is nearly **\$4 million** per business

**80%** of hacking-related breaches tied to **passwords**



Existing readers cost over **\$2,500 per door**

Upgrades require **replacing** the **reader** and issued **cards**

Proximity cards are easily **forgotten, lost, or stolen**



## Chad Spensky, CEO

Ph.D., Computer Science  
(Security)

MIT Lincoln Laboratory  
IBM Research  
IBM PhD Fellowship recipient  
15+ academic publications

## Rita Mounir, COO

B.S., Financial Mathematics  
and Statistics

Carpe Data  
Center of Academic Achievement  
Startup Weekend organizer  
1st place Port Hueneme Startup Weekend

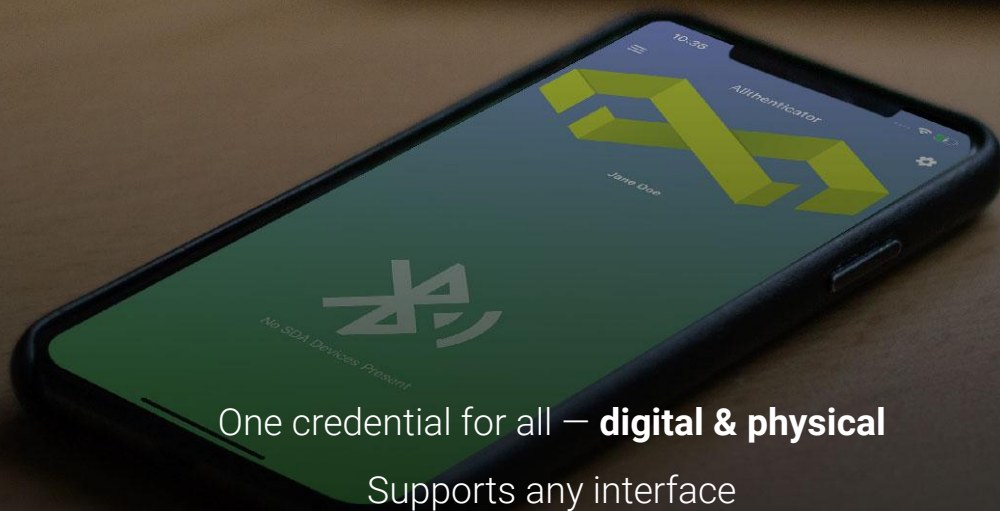
## Evan Blasband, CTO

M.S., Electrical  
And Computer Engineering

Lockheed Martin  
Best UCSB EE project  
1st place SpaceX Hyperloop Competition  
1st place UCSB Startup Weekend

**We have been developing this patented technology for 8+ years**

# Single Device Authentication



One credential for all – **digital & physical**

Supports any interface

Resistant to software-based attacks

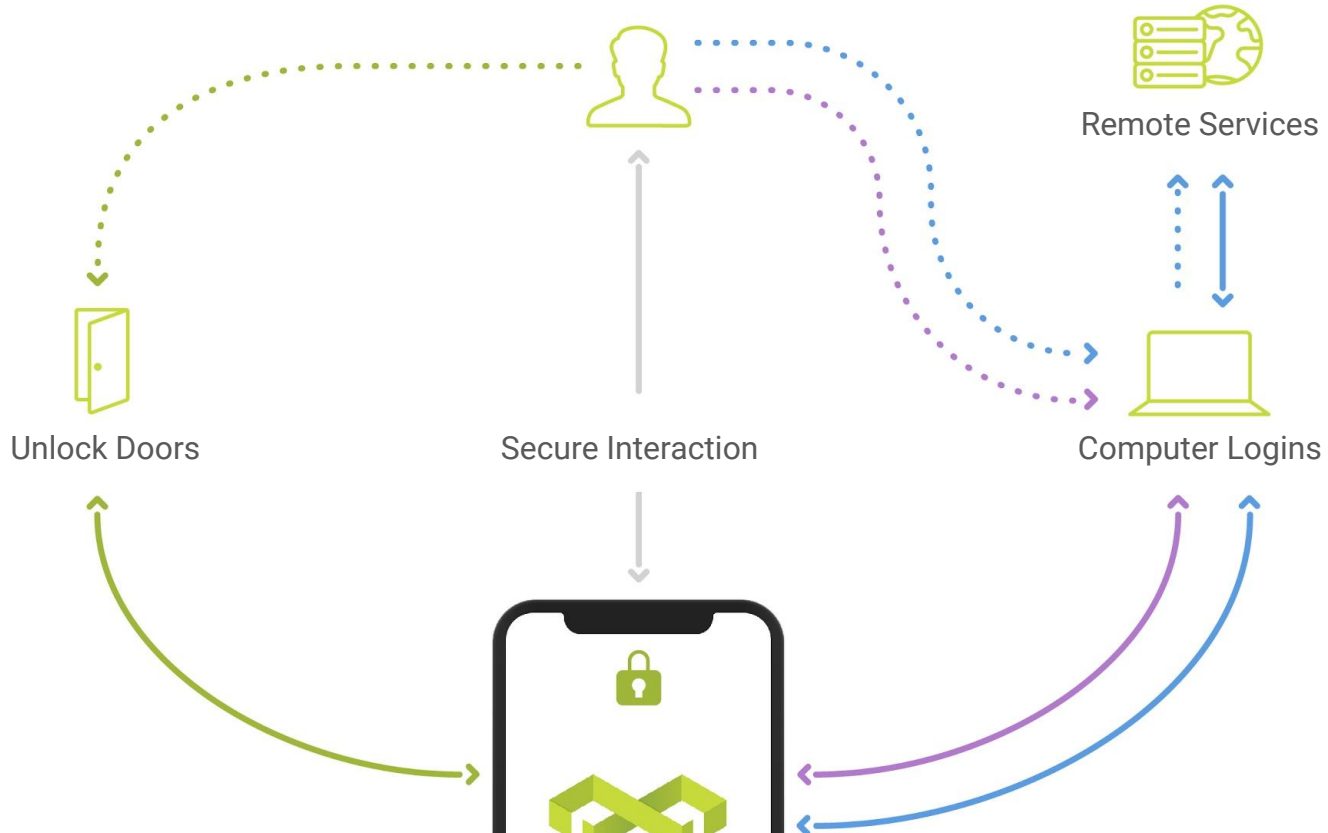
# How it works

Unsecure

.....

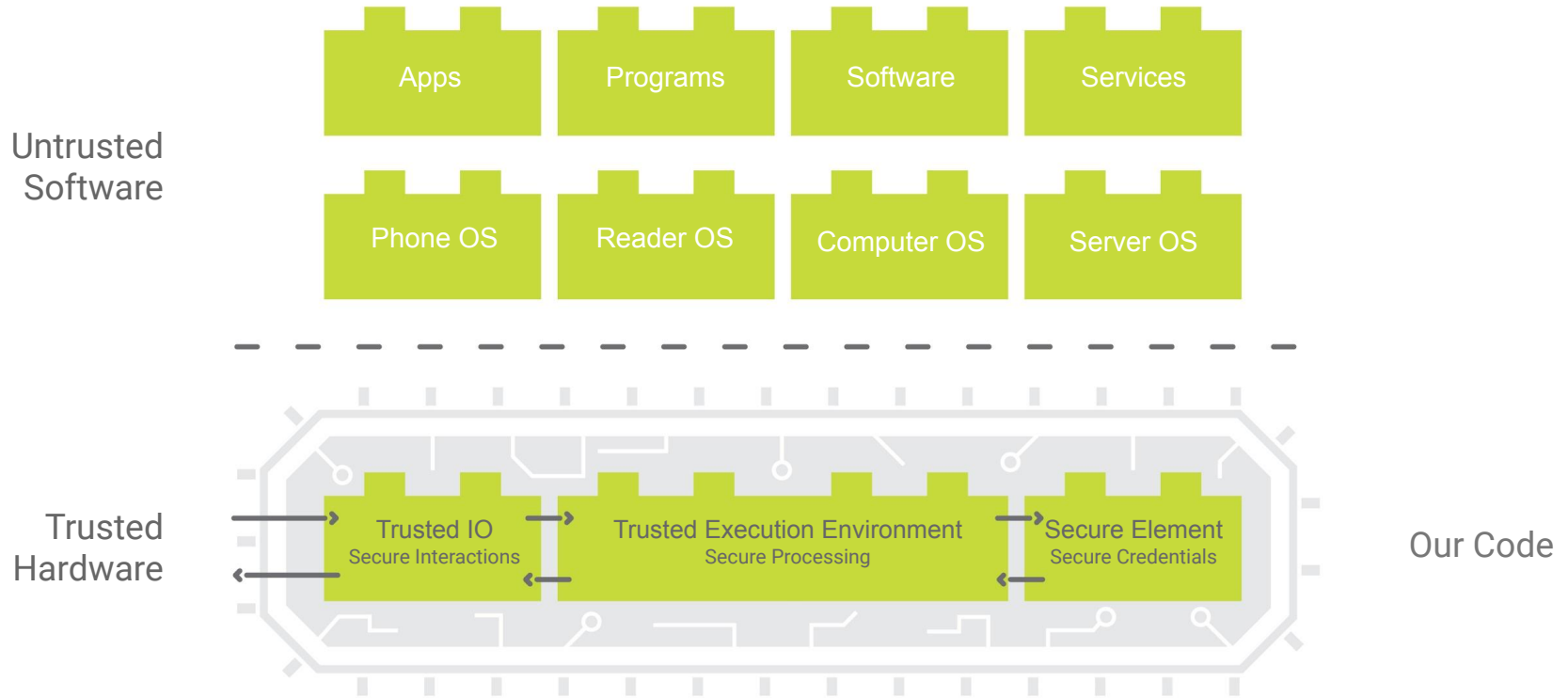
Secure

————



Patented

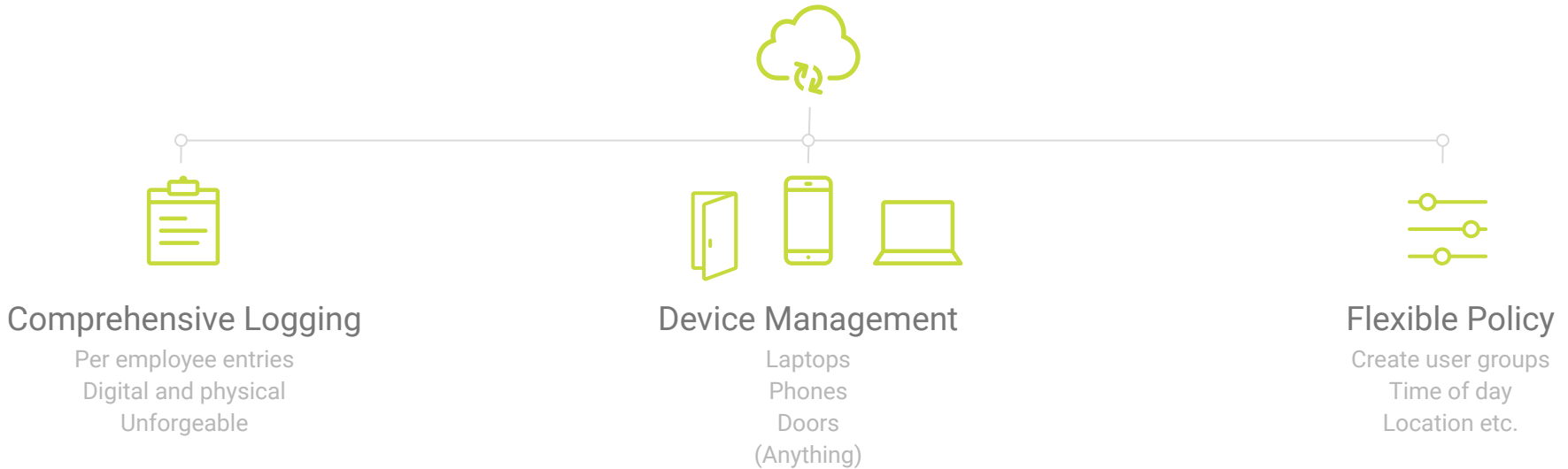
# A Secure Foundation



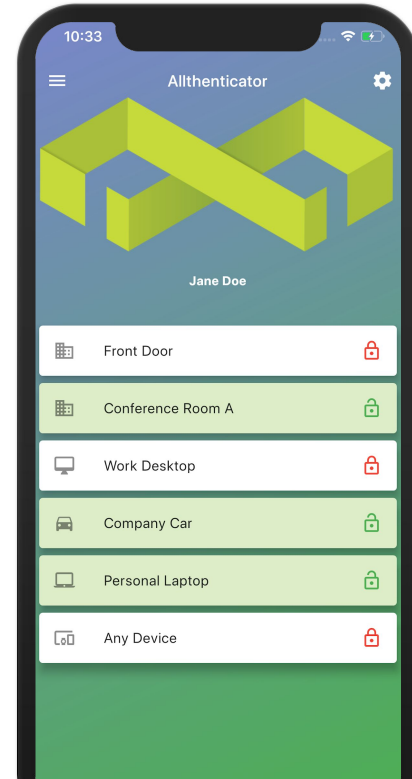
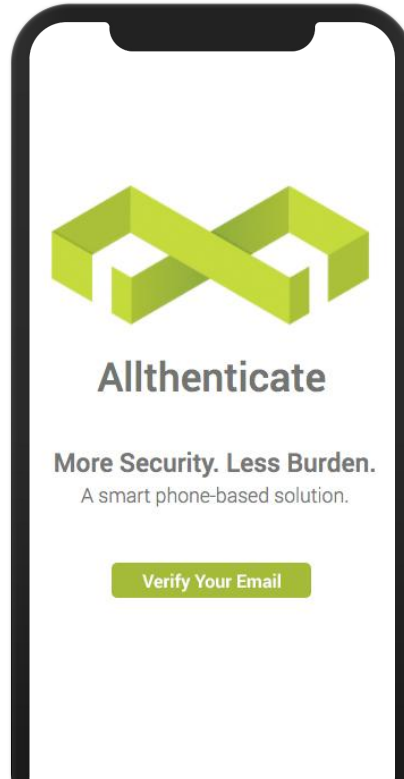
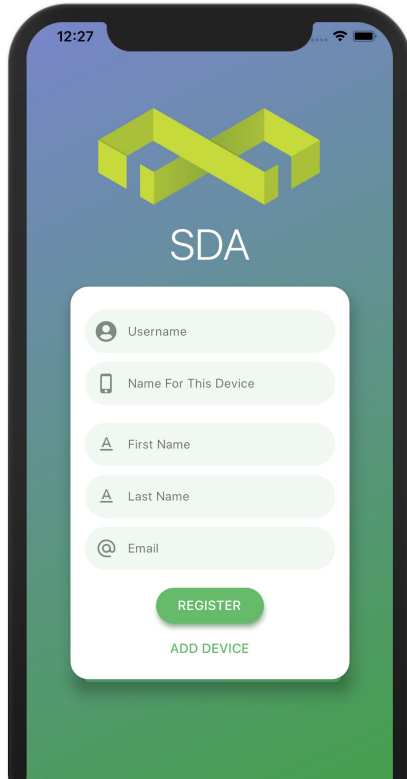
# How we do it

## Cloud-based Management

One-stop authentication stop

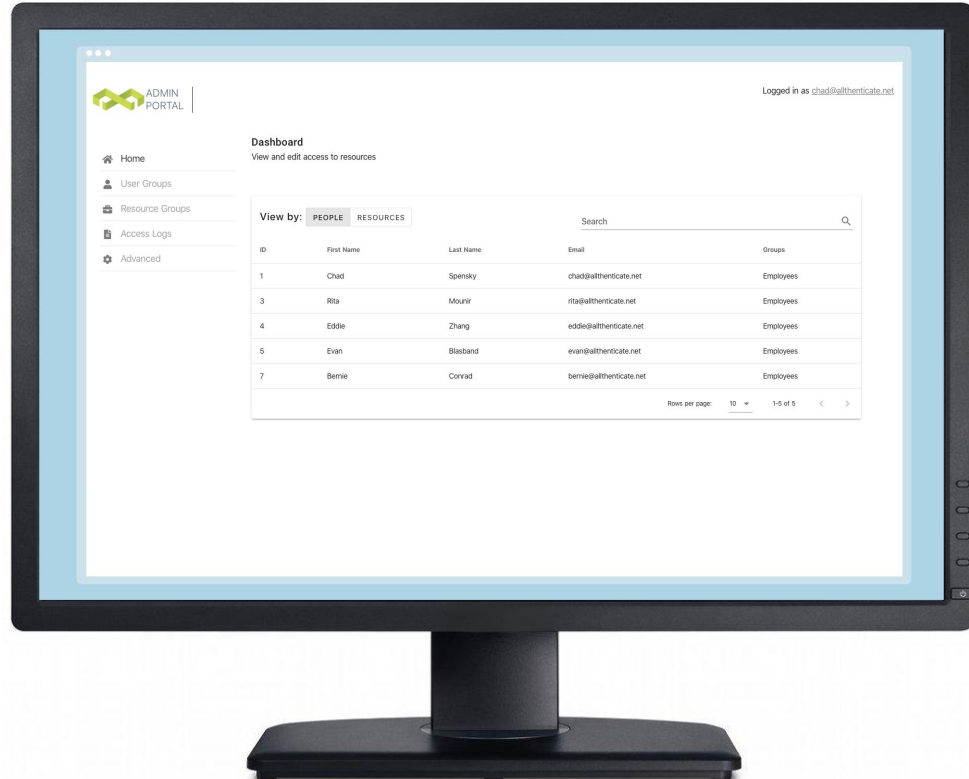


# Interface





# Admin Panel



# Customizable Security

## FLEXIBLE POLICIES



Time or Day



Location



Delegate Resource



Temporary Access

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## FLEXIBLE SECURITY INTERACTION LEVELS



Things magically open  
(lowest)



Intent to do something  
(intermediate)

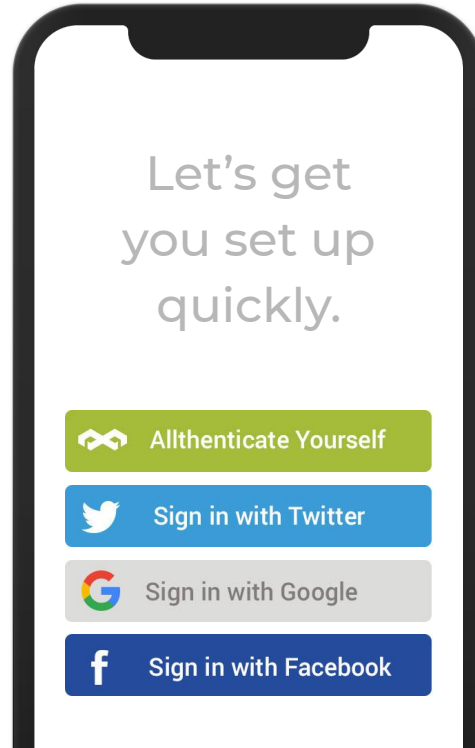


Prove identity  
(highest)

# Feature Comparison

|                           | PHYSICAL         |                               | DIGITAL           |                                |                 | HAS IT ALL    |
|---------------------------|------------------|-------------------------------|-------------------|--------------------------------|-----------------|---------------|
|                           | Legacy Solutions | Smartphone-based door readers | Password managers | Smartphone-based MFA solutions | Hardware tokens | ALLTHENTICATE |
| Flexible Security         |                  |                               |                   |                                |                 | ✓             |
| Backward Compatible       | ✓                | ✓                             | ✓                 |                                |                 | ✓             |
| Simple Installation       |                  |                               | ✓                 | ✓                              |                 | ✓             |
| Over-the-Air Upgrades     |                  |                               | ✓                 | ✓                              |                 | ✓             |
| Eliminates Phishing       |                  |                               |                   | ✓                              | ✓               | ✓             |
| Smartphone-Based Solution |                  | ✓                             |                   | ✓                              |                 | ✓             |
| No Internet Required      | ✓                | ✓                             |                   |                                | ✓               | ✓             |
| Cross-domain Solution     |                  |                               |                   |                                |                 | ✓             |
| Price                     | \$\$\$           | \$\$\$                        | \$                | \$\$                           | \$\$            | \$\$          |

# Allthenticate Yourself – Future state



(Transition back to ugly slides)



# Allthenticate (a cybersecurity startup)

**Title:** Founder and CEO

**My take:** WWWHHHHHEEEEEEEEEEE!!!!

Serious tradeoff between moving quickly and doing it “right”

Sound software engineering feels more expensive than ever

Managing a company is harder than managing a team

People are harder to coordinate than software

**Software Engineering Required:** Your company will certainly fail if you do not.



# Allthenticate Internals

5 distinct products

40 gitlab repositories

Java, C++, Objective C, Dart, Javascript, CSS, SQL, Python 2 & 3, Bash scripts

Cross-compiled native libraries for every iOS and Android architecture

Environments supported: OSX, Linux, Raspberry Pi, Windows, iOS, Android, Chrome



# Allthenticate Manufacturing

We design our own hardware from scratch

PCB design and testing

Outsourced fabrication and **placement** (something you only want to do once)

Mechanical design

Designed in house, printed externally

Hardware debugging is much harder than software debugging (software developers have it easy)





# Management Tools

JIRA, Asana, Trello, ...

Gitlab, GitHub, ...

Wikis, Issues, ...

Slack, Discord, ...

Meet, Zoom, ...





# What we use

**Trello:** All technical issues, administrative issues, and hiring

**Gitlab:** Free runners mixed with custom runners (e.g., a Pi and Mac mini)

**Slack:** Sharing memes

**G Suite:** email, conferencing, and files

Google drive and slides are life savers!

Hardware tests require real hardware (*Phones as Pis*)

*Payroll software, Quickbooks, and Zapier*



# CI/CD Awesomeness

Deploy keys are amazing!

ssh integration with CD is next level

Have you tried Netlify, or a similar CMS?

Linting in CI

Submodules!

Branch-dependant stages



# My typical day

**Sleeping** 8 hours (+/- 30 min)

**Exercise** 1-5 hours

**Administrativa** 1-35 hours

**Engineering** 0-10 hours

**Eating** 1-2 hours



# Lessons Learned

Learn git, really learn it, and use it as properly as you can

Do CI early and often

Practice, take time to not program, but make yourself more efficient

Ergonomics is important

Spend the money, don't compromise. You only get 1 body

Invest in good equipment.

You should never be held back by your equipment. It's too cheap to suffer.



# Be nice to your colleagues and future you

Just because you “can” do something in a language, does not mean that you “should”

Pythonic code should only be used if it makes the code more readable, faster, or more extensible.

Function that returns the set of all subsets of its argument

```
f = lambda x: [[y for j, y in enumerate(set(x)) if (i >> j) & 1] for i in range(2**len(set(x)))]
```

**No!**



# Questions?

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